

Milano Marathon becomes 'carbon neutral' thanks to ClimatePartner

Milan, 15 December 2021. ClimatePartner – a German company with over 15 years of experience in providing solutions for businesses – has teamed up with RCS to make the Milan Marathon 2022 carbon neutral.

ClimatePartner helps companies measure and reduce their CO2 footprints and offset unavoidable emissions. This enables a company or its products (or services) to become carbon neutral.

ClimatePartner will work with the RCS team to measure the event-related carbon footprints (including arrival of the accredited participants, hotel stays, event technology and energy, food and beverage) and, as these are preliminary calculations, the actual emissions incurred will be recalculated after the event.

We will look at how to reduce and keep your carbon footprint to a minimum, and finally we will offset for unavoidable emissions.

Our commitment does not stop here, and together with RCS we will develop new ideas and projects in order to make the event sustainable in every respect by involving all participants, sponsors and citizens.

To offset unavoidable marathon emissions, ClimatePartner offers high-quality offset projects in different regions and with a variety of technologies that seek to involve people and enhance local development. These projects comply with recognized standards such as the Gold Standard or the Verified Carbon Standard and are oriented towards the 17 United Nations Sustainable Development Goals (SDGs).

About ClimatePartner

ClimatePartner provides solutions for corporate climate action. We combine individual consulting with cloud-based software that is unique on the market. We help our clients calculate and reduce carbon footprint and offset unavoidable emissions and communicate their climate actions through our label.

We offer carbon offset projects in different regions and with different technologies and standards. The additional social benefits of the projects are particularly important to us. Our efforts are oriented towards the 17 United Nations Sustainable Development Goals (SDGs).

ClimatePartner was founded in Munich in 2006. Today, our more than 300 employees are based in offices in Munich, Berlin, Essen, London, The Hague, Vienna, Milan, Zurich, Stockholm, Boston, and Paris. We work with more than 4,000 companies in 35 countries.

Links

Visit our website www.climatepartner.com

Follow ClimatePartner on Twitter [@ClimatePartner](https://twitter.com/ClimatePartner) and [LinkedIn](https://www.linkedin.com/company/climatepartner)

For further information, please contact: italy@climatepartner.com

Francesca Milani 339 4180741

Giorgio Bertolini 349 4298743

ClimatePartner Italia

Via Vittorio Pisani 15, Milan